



Corporate Social Responsibility

This Corporate Social Responsibility (CSR) policy aims to ensure that Ashwoods Lightfoot Limited works ethically, considering human rights as well as the social, economic, and environmental impacts of what we do as a business. We believe that a commitment to the principles of corporate social responsibility not only makes good business sense but also complements our core business mission and vision.

MISSION

To be the solution for productivity, sustainability and safety for businesses and employees

VISION

Decarbonising fleets through our software that gamifies and rewards users whilst creating safe drivers and delivering a clear ROI for the Customer

OUR COMMITMENTS

Lightfoot is the world's first technology to reward better drivers – *like the Fitbit for vehicles* – and it's making good driving aspirational, valuable, and enjoyable.

If a Lightfoot was fitted in every vehicle in the UK, we would be saving....

- 18.9m tonnes of emission
- Saving £8.4bn in fuel
- Saving £3.2bn in Insurance claims
- Saving 717 lives



- Our promise is to maximise the impacts and the benefits a Lightfoot unit has on the environment and the people around us
- To integrate our CSR considerations into all our business decisions
- To comply with, and exceed where practicable, all applicable legislation, regulations, and codes of practice.

OUR PEOPLE

Our people are clearly proud, passionate, and really care about the work we do, which results in a positive culture and working environment. We:

- ensure all teams and individuals are aligned to our Mission & Vision
- Maintain a great place to work, innovative, engage and generate a community spirit.
- Provide a fantastic environment, great culture, support, opportunities, and strategic business direction for our world's first technology
- maintain policies and practices to meet our obligations in line with the Equalities Act 2010, Human Rights Act 2010, and our commitment to the Modern Slavery Act 2015.
- maintain a Staff Handbook which sets out the rights and expectations of all members of staff
- look after our workforce by providing clear individual objectives which align with the wider strategic plan, fortnightly business updates, team socials, and summer and Christmas parties

Document Classification: Public



Rewarding Better Drivers

P033 – Corporate Social Responsibility V2



Telephone: +44 (0) 1392 340 419
Monday to Friday, 8:30am – 5:30pm



Web: www.lightfoot.co.uk
Email: support@lightfoot.co.uk



- provide additional pay and benefits, with salaries that exceed the Minimum Wage and private healthcare & dental plans

PARTNERS

- Concentrate our CSR efforts: the greatest opportunities will come from areas where the business significantly interacts with society
- We are committed to consistent cooperation with our partners to ensure they reflect the Lightfoot values
- Build a deep understanding of the benefits be open enough to understand issues both from a business and a societal perspective.
- Find the right partners: those that benefit from our core business activities and capabilities, and that you can benefit from in turn.

OUR SUPPLIERS

- We are committed to maintaining high standards amongst our suppliers
- We are committed to clear communication with suppliers to ensure they reflect the Lightfoot values
- We endeavour to find the best suppliers for our company by maintaining free competition and ensuring fair evaluation and selection
- We focus on quality, price, delivery schedules, and technology development, and we make active use of proposals from our suppliers regarding new materials and ways to lower costs
- We are committed to paying our suppliers on time
- We oppose the exploitation of workers, and we will not tolerate forced labour, or labour which involves physical, verbal, or psychological harassment, or intimidation of any kind
- We will not accept human trafficking or the exploitation of children and young people in our business and undertake all reasonable and practical steps to ensure that these standards are maintained.

PROTECTING THE ENVIRONMENT

- Lightfoot are ISO14001 certified meaning that we actively manage, and continually improve our environmental performance
- We are committed to reducing our environmental impact through strategic consideration of our environmental aspects
- Our partnership with Evergreen has so far seen over 30,000 trees planted, which will offset more than 24,000 tonnes of CO2 over the Lightfoot Forrest's lifetime – and this number continues to grow!
- If a Lightfoot device was fitted in every vehicle in the UK, we would be reducing emissions by 18.9m tonnes, saving £8.4bn in fuel, saving £3.2bn in Insurance claims and Saving 717 lives.
- We actively promote occupational health, safety, welfare and environmental measures in all our day-to-day business processes
- We take care to ensure that none of our activities cause harm to individuals or to the local environment
- Managing business activities to ensure full compliance to our occupational health and safety and environmental management.

We encourage greener transport among staff via the following methods:

- All employees have a Lightfoot device
- Encouraging staff to walk, cycle, car share or use public transport to get to work
- Encouraging staff to use greener fuels in their personal vehicles.

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COMMUNITY ENGAGEMENT

- We have committed to build mutually supportive relationships with the wider community including national and local issues, universities, grant funding partners, local projects. We are actively involved in making the world a safer and greener place
- Our Volunteering Policy entitles every Staff member a paid days leave each year to volunteer for a charity or local community project
- Supporting the surrounding community by employing local people
- Sponsorship of or monetary donations to local charities, sports clubs, societies, youth groups and community centres.

Signed by:
Signature: 
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Neil Warman, Chief Financial Officer

Date: 16 June 2025

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