

Junior Data Analyst



About Lightfoot

Lightfoot is a high-growth technology company based just outside Exeter. Lightfoot has been described as ‘the Fitbit for cars’ and is an award-winning, government-supported technology that plugs into the vehicle and helps drivers find their engine’s sweet spot.

Lightfoot rewards drivers who achieve ‘Elite Driver’ standard with a wide range of prizes, discounts and other benefits; from cheaper car insurance to a year’s supply of pies...

Lightfoot drivers are up to 20% more fuel efficient than your average driver and have 40% fewer accidents, so we are making our roads safer, our environment cleaner and our motoring less expensive. Lightfoot has been disrupting the fleet sector since 2014 with its all-new approach and has customers including Virgin Media, Dyno Rod, South West Water and many more.

This year Lightfoot is also launching to the consumer market so that every driver can be rewarded for better driving.

The Lightfoot team has grown from 25 to 60 in the last 9 months alone. We are based from our new state of the art facility near Chudleigh where you will find a fast-paced environment and a dedicated team driven to making driving fun, social and rewarding.

Job Outline

The Junior Data Analyst is responsible for analysing complex data to support the delivery of projects and solutions, and identify issues and opportunities, which will ultimately improve the way we work and bring value to our customers. The role will involve presenting data in a clear and engaging way for colleagues, stakeholders and customers, so it can be used to inform strategic decision making.

The Junior Data Analyst will have a commitment to continuous improvement and passionate about delivering high quality work within a fast-paced but highly exciting environment.

Roles & Responsibilities

- Run regular reports measuring business metrics/KPIs for directors and various departments
- Create external reports based on client driving data, fuel savings, etc.
- Quality Assurance checking reports completed by other members of the team
- Compiling and delivering on data requests received from clients
- Special/one-off reports, summarising data in a specified way as requested by the Company or client
- Writing/improvement of MySQL queries
- Gather and manipulate data from a variety of sources, e.g. Excel, Databases, Salesforce
- Presenting data/findings to the business
- Continuously seek ways to automate reports and opportunities to improve report presentation, including new metrics in order to communicate insight in a clear, eye-catching manner
- Assisting the Senior Data Analyst as required.

Desired qualifications, skills and experience

- A numerical background (e.g. high grades in maths/physics) is **essential**
- The desire to learn new skills/software/programming languages is **essential**
- The ability to use Excel to an intermediate level (formulas) is **essential**
- Experience using Excel VBA is **desirable**
- Experience using PowerPoint is **desirable**
- Design skills (charts / graphs / reports) are **desirable**
- Experience of MySQL / SQL is **desirable**
- The ability to understand databases is **desirable**
- Previous experience analysing data is **desirable**
- Experience using Salesforce CRM is **desirable**

Personal characteristics

- A quick learner
- A keen eye for detail
- Able to communicate confidently with all levels of staff within the business
- Driven to deliver results
- Love to solve problems/data/challenges
- Personable and outgoing, with a good sense of humour

Salary & Benefits

- £18,000 - £20,000 depending on experience
- Membership of employee bonus scheme
- Outstanding quality of life
- 24 days leave entitlement plus Bank Holidays
- Childcare voucher scheme
- Your own Lightfoot and associated benefits

Location

Chudleigh, Exeter

How to apply

If you think this job is for you then why not email us, briefly summarising why you'd be great for the role and including a copy of your CV and your salary expectations, to work@lightfoot.co.uk